



## AGENDA

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Travel Paso Board of Directors – Special Meeting  
Monday, March 4, 2019 - **3:30pm**  
Paso Robles Inn – Boardroom, 1103 Spring Street, Paso Robles, CA 93446

- 1. CALL TO ORDER**
- 2. PUBLIC COMMENT (On Non-Agenda Items)**

<b>ANNOUNCEMENTS</b>	<b>V. Popp</b>
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<b>UPDATES / DISCUSSIONS / NEW BUSINESS / ACTION ITEMS</b>	<b>V. Popp</b>
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- 3. Review and Consider Approving Contract for Destination Brand Development Project (Discussion/Action)**
- 4. Review and Consider Selecting an Agency for the Website Development Project and Give Direction to Executive Director to Finalize Scope of Work and Contract With Selected Agency (Discussion/Action)**
- 5. Feedback for Formation of Destination Brand Development Steering Committee (Discussion)**

**ADJOURNMENT: To Regular Board Meeting, Tuesday, March 19, 2019 - 2:00 p.m.**

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board committee to discuss or take action on issues not on the agenda, except that members of the board committee may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the board committee.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Annie Bowsky at 888-988-PASO least 48 hours prior to the meeting.