

AGENDA

Travel Paso Board of Directors

Travel Paso Board of Directors Meeting
Tuesday, November 21, 2017 3:00pm
Courtyard by Marriott
120 S. Vine, Paso Robles

To connect to Wi-Fi, select Courtyard Guest, select "Connect with an access code" and use code 82F

1. **CALL TO ORDER**
2. **PUBLIC COMMENT (On Non-Agenda Items)**

ANNOUNCEMENTS	S. JACOB
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3. **Visit SLO Cal Advisory Committee Meeting – Thur., Dec 7 at 3pm, Embassy Suites
December – Executive Team Board Meeting only – Tues, Dec 19 3pm**

CONSENT AGENDAS – motion required	S. JACOB
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4. **Review/Approve October 17 Board Minutes
Review/Approve October 17 Closed Session Board Minutes
Review/Approve October Financials**

UPDATES & DISCUSSIONS – motion required	S. JACOB
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5. **Community Relations & Events**
 - a. Receive and File Visit SLO CAL Monthly Update
6. **Paso Robles Destination Admin (Motion Required)**
 - a. Receive and File TP Competitive Set STR Report
 - b. City of Paso Robles Contract
 - c. Workman's Comp Insurance
 - d. Big Red Marketing and Solterra Strategies Contract extensions
7. **PRWCA Membership Proposal 2018**

Review current 2017 agreement and 2018 proposal
8. **Marketing (Motion Required)**
 - a. Receive and File September Monthly Marketing Report – Big Red Marketing
 - b. Fall Digital Advertising
 - c. IPW – Denver, May 19 -23, 2018 - Registered
 - d. Community Partnerships

J. Porter



9. Executive Team Board Meeting/Executive Director On Boarding

- a. Executive Team Board Meeting – Tues, Dec 19, 3pm
- b. First week introductions
- c. First 90 Day priorities

NEW BUSINESS/OTHER ITEMS FOR DISCUSSION/ FUTURE AGENDA ITEMS

ADJOURNMENT.

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Stacie Jacob at 888-988-PASO least 48 hours prior to the meeting.