



Authentic California: The Mid-Week Travel Cure

Affordable and accessible mid-week wine travel is antidote to America's standing as most vacation-deprived country

PASO ROBLES, Calif., April 14 /PRNewswire/ -- Paso Robles, the California Central Coast's wine, food, festival and outdoor activities destination, has the therapy for America's standing as the most vacation deprived country in the world: mid-week travel. Special mid-week-only experiences, hotel discounts, the joy of un-crowded restaurants, wineries, missions, highways and airports contribute to this therapeutic vacation approach.

"Unfortunately, Americans lead in terms of [least amount of vacation time offered](#), or taken," said Maryann Stansfield, director of [Travel Paso Robles Alliance](#) (TPRA), an organization of hoteliers serving the Paso Robles traveler. "A [BusinessWeek article](#) cited that thirty percent of Americans use less than half their allotted vacation time. We openly recommend using the Paso Robles mid-week therapeutic approach as the cure to this American epidemic."

Savvy boomers, empty nesters, and wine connoisseurs alike make time to travel Monday through Friday to find the best travel deals. For more Paso Robles travel information visit travelpaso.com.

MID-WEEK TRAVEL & WINE TASTING DEALS:

[Adelaide Inn Wildflowers and Wine MidWeek Special](#) \$106 per couple mid week, plus tax. Wine tasting, flower viewing, executive room stay and more.

805 238-2770.

[Hotel Cheval Town & Country Mid-week Package](#): \$595 per couple

Stay at one of Paso Robles' most luxurious escapes, and enjoy SUV-chauffeured transportation to a gourmet wine dinner at Justin Winery's acclaimed [Deborah's Room restaurant](#).

[Mission San Miguel](#): Founded in 1797; great gift shop, tours. Open daily 10 – 4:30.

[Vinoteca Wine Bar: Winemaker's Wednesdays](#)

Enjoy insider wine sipping at special rates.

[The Wine Wrangler's Thirsty Thursdays](#)

\$2 beer and half price wine specials.

[Meridian Vineyards Cooking Classes](#): Enjoy mid-week cooking classes and splendid wines at this world-famous winery.

More winery fun: For a list of wineries and events, visit <http://www.pasowine.com/events/>.

ABOUT PASO ROBLES ALLIANCE

The Travel Paso Robles Alliance (www.travelpaso.com) was founded by a group of 19 area hoteliers in 2008. The organization offers information for the 1,076 luxury, value, budget, and specialty room choices available to area guests. Area attractions include: strolling and vibrant downtown, award-winning wineries, gourmet dining, equestrian activities, fairs, concerts, cultural events, Hearst Castle State Park, outdoor recreation, early California missions, a gateway to beaches and the state's most beautiful recreation areas. For information on how to make the most of your stay, contact: (805) 227-7236, tourism@prcity.com.

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