

Press Release: February 1, 2010

**Back Roads Wineries of Paso Robles
Donates \$1,052 to Loaves & Fishes in Paso Robles**

Loaves & Fishes is a nonprofit food pantry that provides food to those who are temporarily disadvantaged. The money was raised from the Back Roads Wineries Annual Passport event. To enter the event, participants visited a Back Roads participating winery and purchased a Passport. Proceeds from the sale of Passports were donated to Loaves & Fishes.

To make the event more fun, and to encourage participation, prizes were donated by the Back Roads Wineries. Participants visited Back Roads wineries and received a stamp on their Passport to qualify for the prizes.

The goal was to receive as many winery stamps as possible. Approximately 40 Passports were returned with stamps from all participating Back Roads Wineries. The Grand Prize Winner, Tatia McWilliams, was selected by a random drawing. Six other lucky participants each won one of the six Holiday Wine Trees.

