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FOR IMMEDIATE RELEASE

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ARTISAN OFFERS ALL-WEEKEND VALENTINE'S DAY CELEBRATION, À LA CARTE AND TASTING MENU

Friday, Saturday and Sunday Dining

WHO: ARTISAN, Paso Robles, California

WHAT: ARTISAN restaurant is offering their entire dinner menu on **Valentine's Day, Sunday, February 14, 2010**, enabling guests not interested in an obligatory prix fixe evening to enjoy their own favorite selections from Chef Chris Kobayashi's seasonal menu.

And to make Valentine's celebrations more convenient, ARTISAN is accepting reservations for both **Friday lunch and dinner, Saturday lunch and dinner** and **Sunday brunch** in addition to Sunday Valentine's Day dinner.

Chef Kobayashi will offer a specially designed five-course tasting menu for \$69 per guest which will be available on Saturday and Sunday night only, in addition to the restaurant's à la carte menu.

Valentine's Day Menu

First Course

Lobster Chowder, creamed leeks, debbie's bacon, cracked black pepper butter crackers

Second Course (choice of)

California Burrata, fra' mani salumi, market radishes, hazelnut olive oil
Wild Arugula Salad, winter citrus, sherry vinaigrette, warm goat cheese toast

Third Course (choice of)

Ricotta Gnocchi, chanterelles, pea tendrils, citrus olive oil
Charter Oak Beef Tongue Ravioli, slow braised beef cheek bolognese
Crispy Pork Belly, butternut squash, smoked almonds, pedro ximinez

Fourth Course (choice of)

Grilled Hearst Ranch New York Striploin, pan fried artichokes and potatoes
Petrale Sole, dungeness crab, early spring asparagus, rutabaga, kumquat brown butter
Green Lasagna, sautéed rapini, black trumpet mushrooms, parmigiano-reggiano

Dessert

Chocolate Conversation Heart and Housemade Chocolate Confections

WHEN: **Friday, February 12, Saturday, February 13, and Sunday, February 14, 2010**
Lunch: Friday-Saturday 11:00am-2:30pm
Dinner: Friday-Saturday 5:00-10:00pm; Sunday 5:00-9:00pm
Brunch: Sunday 10:00am-2:30pm

WHERE: ARTISAN restaurant
1401 Park Street
Paso Robles, CA 93446
805.237.8084
www.artisanpasoRobles.com

WHY: ARTISAN is recognized as the finest dining destination in Paso Robles with a seasonal menu created from sustainable, fresh and seasonal foods. Chef Kobayashi frequents local farmers' markets and farms to ensure the restaurant uses only the best regional and organic products when available thus supporting the community and showcasing the best of Paso Robles and the Central Coast.

CONTACT: Jannis Swerman & Company, 818.789.7747

For further information and full menus at Artisan, visit www.artisanpasoRobles.com / digital imagery available